



REV all-electric fleet vehicles to appear at the 2009 Vancouver International Auto Show

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Vancouver-based Rapid Electric Vehicles (rapidelectricvehicles.com) is pleased to announce its participation in the 2009 Vancouver International Auto Show's Vancouver Sun Driving Green exhibit.

"We'll be showcasing our prototype all-electric vehicles plugged into our public access Chargepoints," says Jay Giraud, President and CEO of REV. "The all-electric REV-PACK Ford Ranger and REV-PACK Escape both get more than 300 miles per gallon equivalent."

For the past three months, REV has focused on engineering its proprietary 100% electric front wheel drive system for the Ford Escape. Almost complete, the newest vehicle in REV's line-up will give North American vehicle fleet operators the opportunity to convert their passenger vehicle fleets into green driving machines.

"We're completely focused on transforming the most popular North American fleet vehicles—Ford Escapes, Rangers and F150s—into electric vehicles. Government mandates for carbon neutrality are challenging fleet vehicle operators in the United States and Canada to do the right thing," Giraud states. "There's a strong demand for clean driving fleet vehicles. We're answering that demand by giving fleet vehicle operators what they want: a zero-emission light truck and passenger vehicle. We've taken the most-popular fleet vehicles in service today and electrified them."

It's a business model charged for success: Take the vehicle the customer already knows and understands, transform its engine and drive train to a low-maintenance, hyper-efficient, all-electric drive system, while retaining full performance, cargo space and usability. REV's engineers met the challenge and the company is developing a fast install system to transform a key percentage of the 63 million passenger fleet vehicles on the road into zero-emission vehicles.

Fleet vehicle operators can choose to purchase new Ford Rangers, Escapes and F150s, complete with REV-PACK all-electric drive systems; or they can use REV-PACKs to electrify their in-operation vehicles and extend vehicle service-lives and cut operating costs.

"Fleet vehicle managers have already told us their excitement for our vehicles is high and they can't wait to add them to their fleets," says Giraud. "We're confident that people wandering through the Vancouver International Auto Show next week are going to love what we're doing and start asking 'When can I get one like this?' There is real pent-up demand for electric vehicles."

Vancouver-based REV designs and manufactures zero-emission, all-electric fleet vehicles. Their REV-PACK and Hymotion-licensed kits, along with their 120 and 240 volt charging systems, give fleet operators in North America a ready-for-market solution to help meet the challenge of becoming carbon

neutral. REV's vision of "a plug on every vehicle" will transform today's standard fleet vehicles into clean energy fuelled, green transportation solutions.

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