



Zero Emission Fleet Vehicles

"Not only is this an eco-friendly alternative but it is also cost effective and efficient."
Newton Sahota, Principal
Twin Berry Farms

THE PROBLEM

Twin Berry Farms is passionate about blueberries and about the communities they call home. Facing the astronomical and rising fuel costs, Newton Sahota, Principal, began looking at alternatives. "The cost of gas is \$100 dollars every 2 days per vehicles (with 200-300 kms per vehicle per day)." In addition, Twin Berry Farms works at being a sustainable company; committed to recycling, ethical & sustainable sourcing of materials, working with local businesses, and making a difference.

THE SOLUTION

Twin Berry Farms sees multiple benefits in going with REV Technologies' electric conversion process; financial, environmental and to cement their brand positioning as a company that is committed to their neighborhood. "What got me the most excited was the idea of having electric tractors. We get to cut fuel costs, reduce a huge pollutant (which gives us increased eligibility for grants and farm programs), and we get to add another level to our overall strategy of being a market leader in ecological responsibility and sustainability."

Technology that is realistic,
reliable and available now



Pure Battery



Plug-In Hybrid

Fleet-ready vehicles

MEASURING SUCCESS

For Twin Berry Farms, success will be measured by both the financial and the ecological benefits.

"Of course, we'll see financial benefits. But the bigger impact is that we'll be perceived in the market and add to our brand value as a market leader."

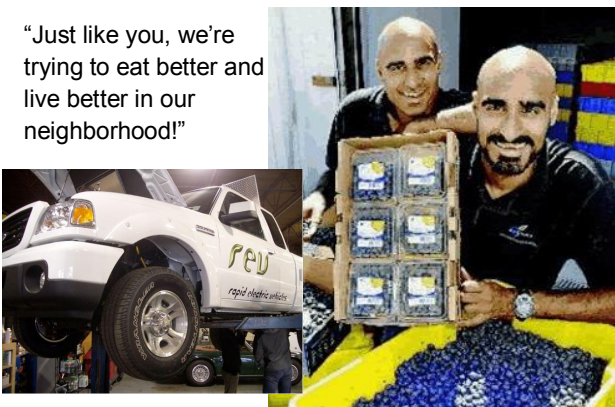
The challenge for Twin Berry Farms is how to integrate the upfront costs of the conversion, but Ricki & Newton see the long term savings that they will obtain from eliminating the cost of fuel. Using REV's electric conversion vehicles as delivery trucks is a key component of Twin Berry Farms' integrated distribution strategy. "Not only is this an eco-friendly alternative, but it is also cost-effective and efficient."

REV TECHNOLOGIES INC

REV Technologies Inc. is an international company with headquarters in Vancouver B.C. that converts Ford fleet vehicles into advanced battery powered highway-capable electric and plug-in hybrid vehicles under its trademarked REV™ and REV-H™ brands. By focusing on the private and government fleet markets, REV expects to become the market leader in electric vehicle conversions in Canada and the USA by 2009.

TWIN BERRY FARMS

Twin Berry Farms is a family-run, 163 acre farming business co-owned by identical twins Newton and Ricki Sahota. We know how to grow a sweet-tasting berry and run a socially conscious company. Our growers, packaging facility, and packaging producer all operate within the Lower Mainland.



"Just like you, we're trying to eat better and live better in our neighborhood!"